



# **WOMEN—OWNED BUSINESSES**

## **ANNUAL REPORT CY2010**



**Governor Nixon present a Proclamation to the Missouri Women's  
Council declaring August 26, 2010**

**Women's Equality Day**



**Nelle E. Peters**  
Architect



**Maya Angelou**  
Author & Activist



**Betty Weldon**  
News Tribune Publisher



**Gwen B. Giles**  
Missouri Senate

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## SUMMARY

During the calendar year 2010 the Department of Economic Development offered the following incentives for the retention, expansion or start-up of businesses:

- Business Facility Tax Credit
- Brownfield Jobs and Investment Tax Credit
- Business Use Incentives for Large-Scale Development
- Development Tax Credit
- Enhanced Enterprise Zone Tax Credit
- Enterprise Zone Tax Credit
- Missouri Customized Training
- Missouri Quality Jobs Programs
- New Enterprise Creation Act
- Rebuilding Communities Tax Credit
- CAPCO – Certified Capital Company

We are currently tracking this information with each program entering the information into our CMS database. Total number of tax credits issued was five hundred sixty-four (564), out of which twenty-eight (28) or 5% were issued to women owned businesses.

Out of a total of five hundred forty-six companies (546), twenty-one (21) or 4% were women-owned businesses. These companies were organized as a Corporation with Subchapter S (13), a General Corporation (5) or as an LLC – Limited Liability Company (3). The women-owned businesses received a total of \$588,497.37 in tax credits or 1% of the total.

|                              | Women-Owned   | Non-Women-Owned  | Unknown |
|------------------------------|---------------|------------------|---------|
| Amount of Tax Credits Issued | \$ 588,497.37 | \$ 37,716,623.05 | \$0.00  |

| Amounts of Tax Credits by Program                                  | Total           | Women-Owned   | Non-Women-Owned | Unknown |
|--|-----------------|---------------|-----------------|---------|
| <i>BFC - New/Expanding Business Facility</i>                       | \$ 4,164,158.00 | \$ 247,436.00 | \$ 3,916,722.00 | \$ -    |
| <i>Brownfield Redevelopment</i>                                    | \$ 1,867,964.84 | \$ 166,860.61 | \$ 1,701,104.23 | \$ -    |
| <i>BUILD - Business Use Incentives for Large Scale Development</i> | \$ 8,806,843.81 | \$ -          | \$ 8,806,843.81 | \$ -    |
| <i>CAPCO - Certified Capital Company</i>                           | \$ -            | \$ -          | \$ -            | \$ -    |
| <i>DTC - Development Tax Credit</i>                                | \$ 2,650,000.00 | \$ -          | \$ 2,650,000.00 | \$ -    |
| <i>EEZ - Enhanced Enterprise Zone</i>                              | \$ 7,159,748.15 | \$ 21,068.66  | \$ 7,138,679.49 | \$ -    |
| <i>EZ - Enterprise Zone</i>  | \$ 1,897,624.00 | \$ -          | \$ 1,897,624.00 | \$ -    |
| <i>MQJ - Missouri Quality Jobs Hi Impact</i>                       | \$ 5,065,520.20 | \$ -          | \$ 5,065,520.20 | \$ -    |
| <i>MQJ - Missouri Quality Jobs Small/Expanding</i>                 | \$ 155,518.16   | \$ -          | \$ 155,518.16   | \$ -    |
| <i>MQJ - Missouri Quality Jobs Small/Expanding</i>                 | \$ 1,000,000.00 | \$ -          | \$ 1,000,000.00 | \$ -    |
| <i>MQJ - Missouri Quality Jobs Technology</i>                      | \$ 2,233,428.83 | \$ 74,573.02  | \$ 2,158,855.81 | \$ -    |
| <i>MQJ - Flood Survivor Relief</i>                                 | \$ -            | \$ -          | \$ -            | \$ -    |
| <i>MCT - Missouri Customized Training</i>                          | \$ 2,102,644.66 | \$ 55,746.52  | \$ 2,046,898.14 | \$ -    |
| <i>NECA - New Enterprise Creation Act</i>                          | \$ -            | \$ -          | \$ -            | \$ -    |
| <i>RC 25% E - Rebuilding Communities 25% of new equipment</i>      | \$ 139,507.25   | \$ 15,972.16  | \$ 123,535.09   | \$ -    |
| <i>RC 40% E - Rebuilding Communities 40% of new equipment</i>      | \$ 1,058,866.52 | \$ 6,840.40   | \$ 1,052,026.12 | \$ -    |
| <i>RC 40% I - Rebuilding Communities 40% of income</i>             | \$ 3,296.00     | \$ -          | \$ 3,296.00     | \$ -    |

|                              | Women-Owned | Non-Women-Owned | Unknown |
|------------------------------|-------------|-----------------|---------|
| Number of Tax Credits Issued | 28          | 536             |         |

|  | Women-Owned | Non-Women-Owned | Unknown |
|--|-------------|-----------------|---------|
| Number of Businesses Receiving Tax Credits | 21          | 525             |         |

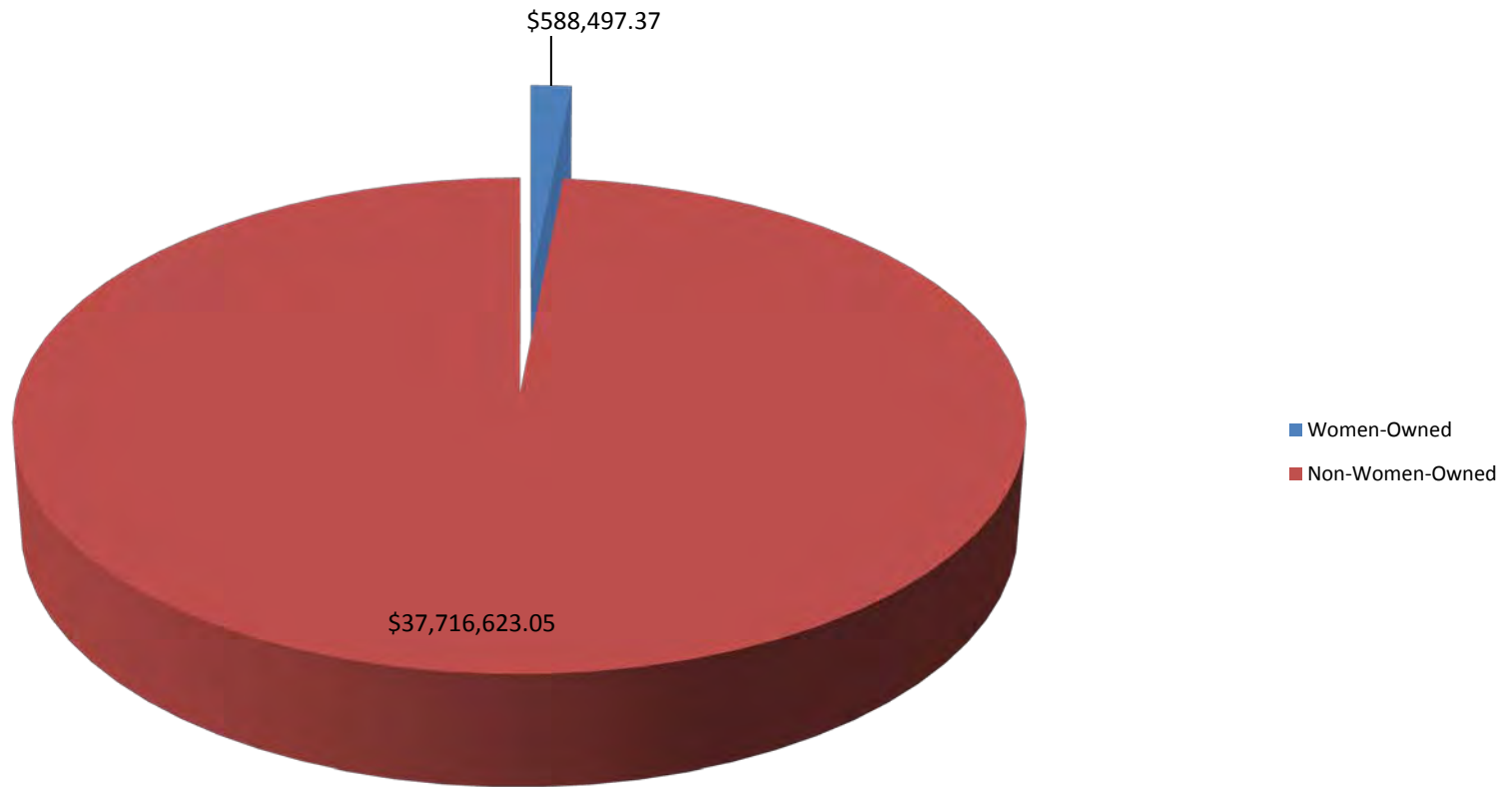
| Total Companies by Program                   | Women-Owned | Non Women-Owned | No Response |
|--|-------------|-----------------|-------------|
| <i>BFC - New/Expanding Business Facility</i> | 4           | 30              | 0           |
| <i>Brownfield Redevelopment</i>              | 1           | 2               | 0           |

|  |    |     |   |
|--|----|-----|---|
| <i>BUILD - Business Use Incentives for Large Scale Development</i> | 0  | 25  | 0 |
| <i>CAPCO - Certified Capital Company</i>                           | 0  | 0   | 0 |
| <i>DTC - Development Tax Credit</i>                                | 0  | 3   | 0 |
| <i>EEZ - Enhanced Enterprise Zone</i>                              | 3  | 62  | 0 |
| <i>EZ - Enterprise Zone</i>  | 0  | 9   | 0 |
| <i>LGF - Loan Guarantee Fee</i>                                    | 0  | 0   | 0 |
| <i>MQJ - Missouri Quality Jobs - Hi Impact</i>                     | 0  | 17  | 0 |
| <i>MQJ - Missouri Quality Jobs - Small/Expanding</i>               | 0  | 2   | 0 |
| <i>MQJ - Missouri Quality Jobs - Technology</i>                    | 2  | 29  | 0 |
| <i>MQJ - Flood Survivor Relief</i>                                 | 0  | 0   | 0 |
| <i>MCT - Missouri Customized Training</i>                          | 16 | 320 | 0 |
| <i>NECA - New Enterprise Creation Act</i>                          | 0  | 0   | 0 |
| <i>RC 25% E - Rebuilding Communities 25% of new equipment</i>      | 1  | 6   | 0 |
| <i>RC 40% E - Rebuilding Communities 40% of new equipment</i>      | 1  | 29  | 0 |
| <i>RC 40% I - Rebuilding Communities 40% of income</i>             | 0  | 2   | 0 |
| <i>UEL - Urban Enterprise Loan</i>                                 | 0  | 0   | 0 |

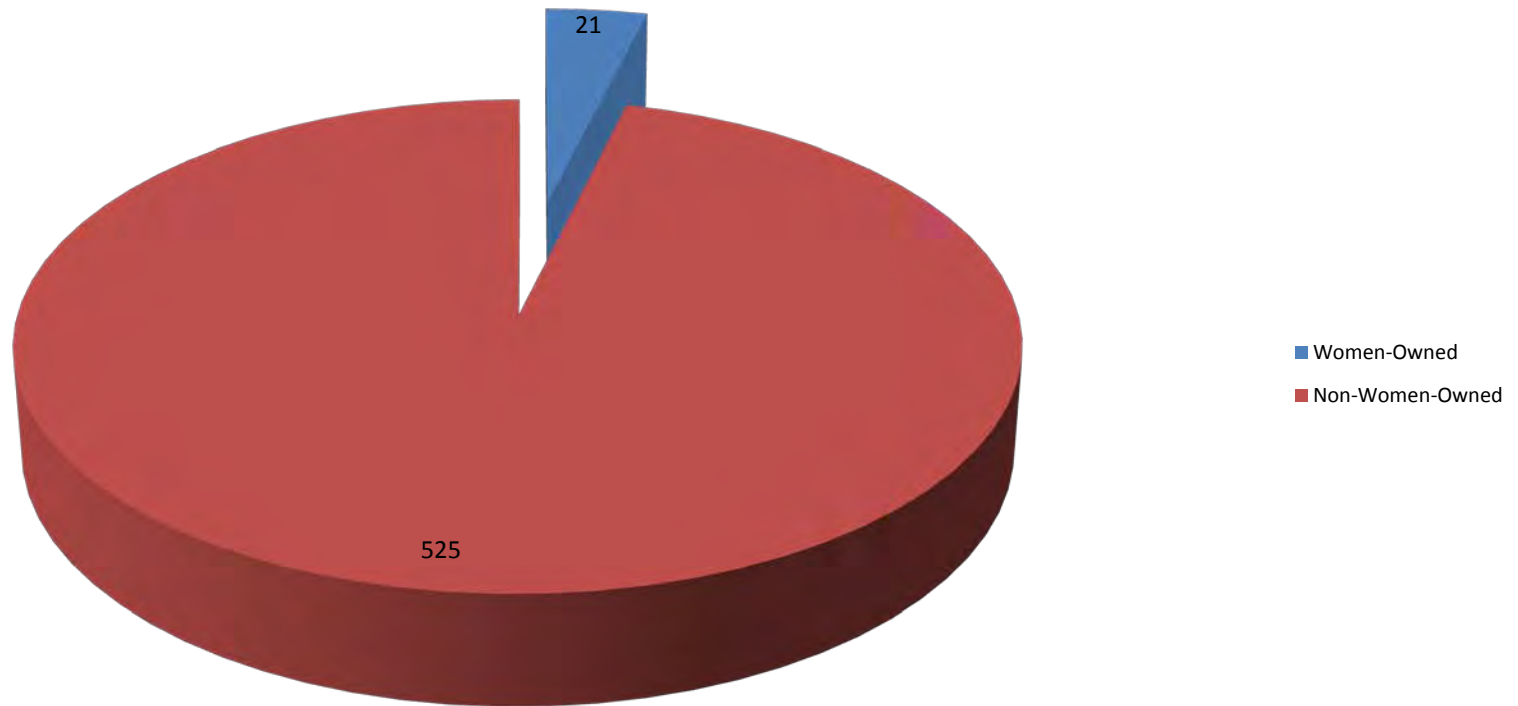
#### Types of Company

| <i>Company Type</i>                   | <i>Women-Owned</i> | <i>Non Women-Owned</i> | <i>Unknown</i> |
|---------------------------------------|--------------------|------------------------|----------------|
| <i>Bank</i>                           | 0                  | 3                      | 0              |
| <i>C-Corp</i>                         | 0                  | 57                     | 0              |
| <i>Prof-Corp</i>                      | 0                  | 0                      | 0              |
| <i>G-Corp</i>                         | 5                  | 29                     | 0              |
| <i>LLC</i>                            | 3                  | 46                     | 0              |
| <i>LLP</i>                            | 0                  | 1                      | 0              |
| <i>LP</i>                             | 0                  | 3                      | 0              |
| <i>Not-for-Profit Corp</i>            | 0                  | 5                      | 0              |
| <i>Partnership</i>                    | 0                  | 3                      | 0              |
| <i>Insurance</i>                      | 0                  | 0                      | 0              |
| <i>S-Corp</i>                         | 13                 | 58                     | 0              |
| <i>Sole Proprietorship</i>            | 0                  | 0                      | 0              |
| <i>Unknown Corporation Type (DWD)</i> | 0                  | 320                    | 0              |

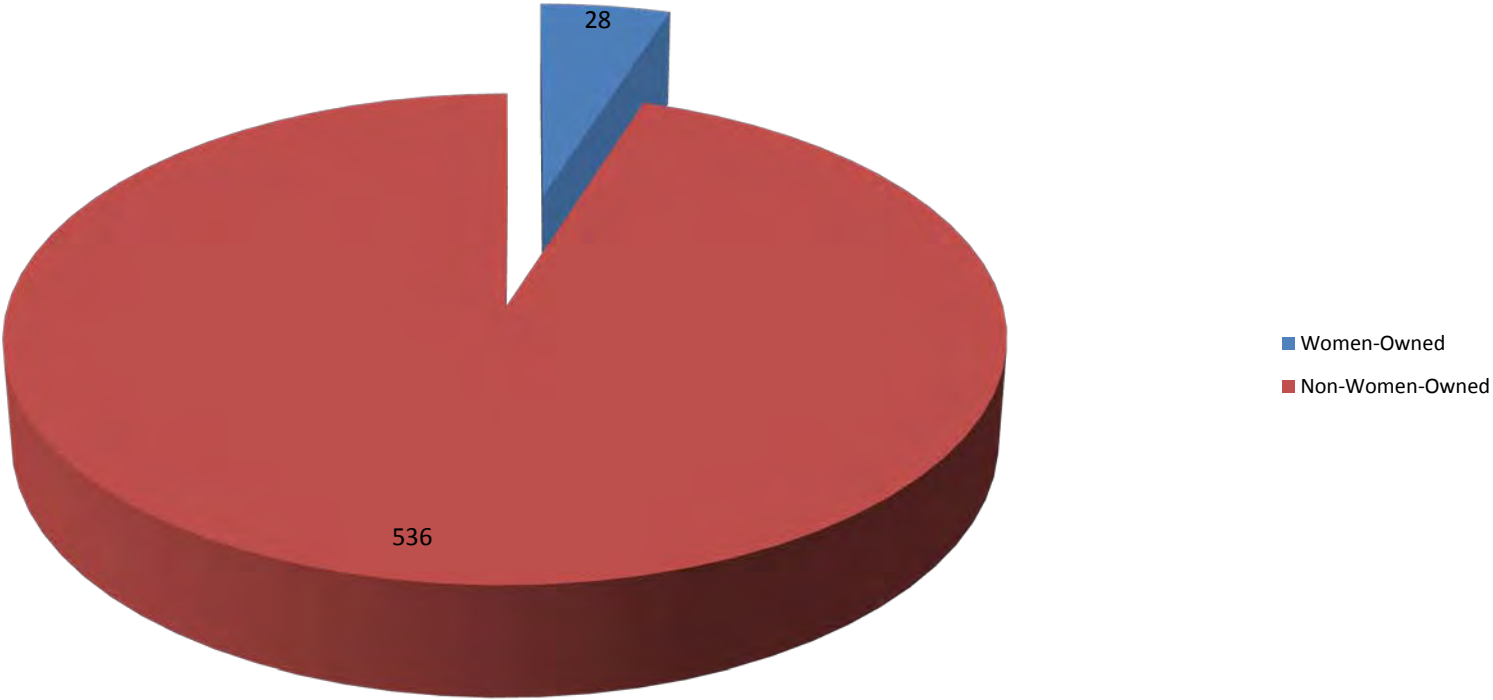
## Amount of Tax Credits Issued



## Number of Businesses Receiving Tax Credits



Number of Tax Credits Issued





## **DESCRIPTION OF INCENTIVES PROGRAMS**

### **BROWNFIELD REDEVELOPMENT, 447.700 – 447.718, RSMO**

The purpose of this program is to provide financial incentives for the redevelopment of commercial and industrial sites that are contaminated with hazardous substances and have been abandoned or underutilized for at least three years. The program authorizes remediation tax credit, demolition tax credit and jobs and investment tax benefits.

### **BUSINESS USE INCENTIVES FOR LARGE SCALE DEVELOPMENT, 100.700-100.820, RSMO**

The purpose of this program is to provide a financial incentive for the location or expansion of large business projects. The incentives are designated to reduce necessary infrastructure and equipment expenses if a project can demonstrate a need for funding. The program provides state tax credits to a business in the amount of debt service payments for industrial revenue bonds related to a portion of project costs.

### **CAPCO – CERTIFIED CAPITAL COMPANY, 135.500- 135.529, RSMO**

The purpose of this program is to induce private investments into certified venture capital funds that invest in new or growing Missouri small businesses. Private venture capital firms apply to the department for certification as a CAPCO that make equity investments in eligible Missouri businesses. CAPCOs are allocated state tax credits to be given to insurance companies that invest in the CAPCO funds. At this point, all credits allowed under the law have been authorized.

### **DEVELOPMENT TAX CREDIT, 32.100-32.125, RSMO**

The purpose of this program is to facilitate a business project in order to create new jobs. The program offers state tax credits to taxpayers making contributions to a non-for-profit corporation for projects approved by DED. The credits are for 50% of the contribution of cash or the value of certain types of property.

### **ENHANCED ENTERPRISE ZONE TAX CREDIT, 135.950 – 135,973, RSMO**

The purpose of this program is to provide tax credits to new or expanding businesses in a Missouri Enhanced Enterprise Zone. Enhanced Enterprise Zones are specified geographic areas designated by local governments and certified by the Department of Economic

Development. Tax credits may be provided each year for up to five years, based on tax credits reserved for the project.

#### ENTERPRISE ZONE TAX CREDIT, 135.200-135.270, RSMO

The purpose of this program is to provide tax incentives to facilitate the expansion of new or existing businesses in one of Missouri's many enterprise zones. Enterprise zones are specified geographic areas as certified by the Department of Economic Development (DED) based on demographic eligibility and approval of a request by the local governments. The credits are provided each year for up to ten years after the project commences operations unless the life of the enterprise zone expires before that time. Pursuant to SB 1155 (2004), the Enterprise Zone Tax Credit Program is being phased out of existence.

#### MISSOURI CUSTOMIZED TRAINING PROGRAM

The purpose of the program is to provide funding to Missouri employers for the training and retraining of new and existing employees. The Department of Economic Development, through the Division of Workforce Development, operates the program in cooperation with the Department of Elementary and Secondary Education. Missouri employers may apply for Classroom Training.

#### MISSOURI QUALITY JOBS PROGRAMS, 620.1875 – 620.1890, RSMO

The purpose of this program is to facilitate new quality jobs by targeted business projects. For "small and expanding" businesses, the benefits of the program are the retention of the state withholding tax of the new jobs. For "technology" and "high impact" businesses, the benefits of the program are (a) the retention of the state withholding tax of the new jobs; and (b) state tax credits, which are refundable and/or sellable. The program benefits are based on a percentage of the payroll of the new jobs. The program benefits are not provided until the minimum new job threshold is met and the company meets the average wage and health insurance requirements.

#### NEW ENTERPRISE CREATION ACT, 620.635 – 620.653, RSMO

The purpose of this program is to generate investment for Missouri startup businesses that have not developed to the point where they can successfully attract conventional financing or significant venture capital from large-stage funds. Prolog Ventures, LLC was selected as the Fund Manager to raise the tax refundable contributions and manage the investments of the fund. Prolog will make investments in qualified Missouri businesses in need of early-stage or "seed" funding. At this point, all credits allowed under the law have been authorized.

NEW OR EXPANDING BUSINESS FACILITY TAX CREDIT PROGRAM, 135.100-135.150, 135.258, RSMO

The purpose of the program is to provide tax incentives to facilitate the expansion of new or existing businesses in Missouri. State income tax credits are provided to the business based on the number of new jobs created and amount of new investment at the qualifying facility. The credits are provided each year for up to ten years after the project commences operations. Pursuant to SB 1155 (2004), the Business Facility Tax Credit Program is being phased out of existence.

REBUILDING COMMUNITIES TAX CREDIT PROGRAM, 135.535, RSMO

The purpose of this program is to stimulate business activity in Missouri's "distressed communities" by providing tax credits to eligible businesses that locate, relocate or expand their business within a distressed community.